

Reishabh Kailey

Visual artist and designer
Helsinki

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Work Experience

Design consultant, Helsinki

2018 - PRESENT

PlaymyStrategy - Identity design for [Lego workshops](#)

Scope Impact - [Visualising ethnographic tools and knowledge](#) for design research on Women's Sexual and Reproductive Health in Africa and India.
+ Exhibition booth design for the [Women Deliver conference in Vancouver](#)

Meru Health - Visual brand guidelines for an app-based mental health treatment provider.

Miklagård Arts - Event identity for [Talk Kallio](#), a series of discussions about urban voices in Helsinki

Aalto Design Factory - Design and production of service film for the Product Development Program (PdP)

Aalto Experience Platform - ['Experience colours'](#) Conference identity

Tampere University - Visual course material for a business program by FiTech, a [multi-university collaboration](#) between Aalto University, Åbo Akademi University, and the University of Oulu.

Department of Architecture, Aalto University, Espoo — *Communications designer*

MAY 2019 - DECEMBER 2019

Communication design for the [Fifth International Conference on Universal Design - UD 2020](#) to be held at Aalto University in 2020.

ASDS / Rubberband, Mumbai — *Senior Graphic Designer*

DECEMBER 2015 - DECEMBER 2016

Leading a small team and design management for [Brand strategy, corporate identity, spatial graphics](#), publication design, corporate installations, art-stationery.

Drishyam Films, Mumbai — *Graphic Design Consultant*

SEPTEMBER 2015 - DECEMBER 2015

Collaboration with film producers and film-makers. Social media and communication [design for film](#), posters & publications. Films: Masaan (Winner at Cannes), Waiting, Dhanak, Newton (India's entry to the 90th Academy Awards)

Education

Aalto University, Espoo, Finland — *MA New Media Design and Production*

AUGUST 2017 - JANUARY 2020

Minor studies in ViCCA - [Visual Cultures, Curating and Contemporary Art](#) at the Department of Art

Estonian Academy of Arts, Tallin — *Certificate in Interaction Design*

AUGUST 2018

Art Academy of Latvia, Riga — *Certificate in Design Psychology*

JULY 2018

Alliance Française de Bombay — *Certificate in French (B1)*

AUGUST 2013 - JULY 2014

Symbiosis International University, Pune, India — *Bachelor of Design in Communication Design*

JUNE 2008 - MAY 2012

Specialization in [Graphic Design](#).

Work Experience (Contd.)

Freelance graphic designer, Mumbai

FEBRUARY 2014 - AUGUST 2015

F&B Identities, user interface, social media, textile prints

Freedom Tree Design, Mumbai

— *Junior Graphic Designer*

OCTOBER 2012 - JANUARY 2014

Packaging, textile prints, [colour trend research](#), publication design, signage and wayfinding, [Colour theory](#), Visual merchandising.

ResQ, Pune

— *Animal Rescue Volunteer*

AUGUST 2009 - JULY 2011

Street rescue, rehabilitation and foster care of stray animals, after basic medical training and logistics management.

Group Exhibitions

Flux Island - Vuosaari, Helsinki

FEBRUARY 2020

Concept communication and visual identity for a MediaLab exhibition [exploring Vuosaari and its relationship to the Baltic Sea](#).

The Anthroscene - Espoo

DECEMBER 2019

at Aalto University, Department of Media -exploring the [political economy of media and related environmental implications](#).

When Light Echoes - Seoul

MAY 2019

New Media exhibition at Seoul School of Integrated Sciences and Technologies

Occupy Earth - Ecologies, (Re)Constructions and Illusions - Espoo

MARCH 2019

Collaboration between students of [Aalto ViCCA](#), [Aalto MediaLab](#) and [Parsons School of Design, New York](#).

Junta Illustrators exhibition - Mumbai

JUNE 2016

A curated exhibition of 15 selected emerging artists in Mumbai. Jointly hosted by Junta and Kitsch Mandi.

Grants/Scholarships

July 2020 Short term grant for entrepreneurs from Espoo City

May 2020 Short term grant for artists from TAIKE (Arts Promotion Centre Finland)

May 2019 Aalto ARTS grant / Embassy of South Korea in Finland

Aug 2018 CIRBUS Nordic-Baltic Network of Art and Design Education / Express Mobility grant

2017 Aalto University tuition scholarship (Category B)

Interests

Iterative creative processes - Experimental and trial-and-error approach to problems and projects.

Documentation and archiving - Of artistic processes through physical and digital artefacts and records.

Colour - Co-relations between hue, value and intensity as a tool for expression, based on reason and intuition.

Illustration - Surrealistic styles of digital illustration.

Moving Images - Experimental video, animation and motion graphics

Social Sciences - Consuming books and lectures about sociology, politics, linguistics and history(level: hobbyist)

Languages

Native
- English & Hindi

Novice
- French, Gujarati & Punjabi